

**February 15, 2012 - FOR IMMEDIATE RELEASE**

## **Carlson Recognizes Employee of the Year at Radisson Hotel Rochester Riverside**

Rochester, NY – The Radisson Hotel Rochester Riverside is proud to announce that Carlson Hotels has awarded its Front Office Supervisor, Dan Taylor as the 2011 Employee of the Year. The original announcement was made to the Hotel on February 8th. Taylor will be officially honored during the annual Carlson Global Business Conference in Nassau, Bahamas on February 16th.

Taylor was hired as a guest service representative in 2010 and was quickly promoted to his current position as the Front Office Supervisor. After just two years of service at the Hotel it is clear why Carlson has recognized him with such an honor. Taylor truly embodies the “Yes I Can!” spirit, which is boasted as Radisson’s top service philosophy. “Danuel Taylor is an exceptional young man who is very passionate about taking care of our hotel guests. He consistently goes out of his way to ensure that each and every one of our guests has their expectations exceeded by the time they depart,” says hotel GM, Michael Marsch. “We’ve been very focused on updating our look and amenities but our staff, Danuel especially, hasn’t forgotten that customer service is at the core of an exceptional guest experience, and I think this award is indicative of that.”

Outside of his dedication to the Radisson Hotel Rochester Riverside, Taylor is an accomplished gospel singer who volunteers his time as the music director at his church. As a founder of “Urban Steel” an urban steel drum band, Taylor has had the opportunity to pursue another passion. This band toured to Trinidad to represent the United States at the Youth Forum Summit of the Americas. This group performs around the area offering free concerts and encourages youth to find an interest and pursue it.

Taylor’s award caps off a very progressive year for the Radisson Hotel Rochester, which has seen multiple renovations and will continue into 2012 with ongoing renovations to the mezzanine level and the Riverside Ballroom. The Radisson Hotel Rochester Riverside is owned and managed by SGP Associates LLC, an operating affiliate of GF Management, one of the nation’s leading hospitality management and development companies, based in Center City Philadelphia, PA.

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### **About Radisson Hotel Rochester Riverside**

The Radisson Hotel Rochester Riverside features 460 deluxe guestrooms, complete with complimentary high speed wireless Internet. In addition, guests enjoy the full service on-site restaurant and lounge, the Legends Sports Bar & Grille. Other features include 30,000 square feet of meeting and event space, outdoor pool, 24-hour fitness center and business services. For more information, call (585) 546-6400 or visit online at [www.radisson.com/rochesterny\\_riverside](http://www.radisson.com/rochesterny_riverside).

### **About GF Management**

GF Management is an award-winning, full-service hospitality ownership, management and advisory company founded in 1988 and based in Center City Philadelphia. With more than 125 hospitality assets under management, including hotels, resorts, conference centers, catering facilities, condominiums and golf courses in 32 states, GF Management, through affiliates, specializes in third-party management, receiverships, asset management and advisory services for a variety of private, institutional and banking clients. Many of GF's core hospitality assets within the property portfolio are owned by its principals and therein provide the strength and balance of ownership and management. The Company is currently seeking to expand its portfolio of full-service ownership and management assignments through long-term contracts and joint-venture investment opportunities.

For more information about GF Management call 215-972-2222 or visit [www.GFHotels.com](http://www.GFHotels.com).

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