



**Holiday Inn**

CHARLOTTE - CENTER CITY

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FOR IMMEDIATE RELEASE

**CHARLOTTE, NC (August 22, 2011)** – Holiday Inn Center City is honored to be chosen for The 2011 Partner of the Year Award for full service hotel by Visit Charlotte, formerly known as the Charlotte Convention and Visitors Bureau. The eight categories awarded included Professional of the year, which was bestowed to Holiday Inn Center City’s own Jackie Berkowitz, Director of Sales & Marketing.

Winners were nominated by Visit Charlotte employees for outstanding performance and partnership collaboration to grow the Charlotte region as a thriving visitor destination. Holiday Inn Center City works closely with Visit Charlotte to encourage tourism to the Charlotte, North Carolina area, while up keeping the shared vision of Southern hospitality and premier customer service.

Holiday Inn Center City is considered part of the “Sweet Spot” for the Uptown Hotel group when bidding on large citywide conventions. With a prime location adjacent to the Time Warner Cable Arena and four blocks from the Convention Center, Holiday Inn Center City is always ready to assist when called upon to build business for the city and competes neck and neck with all the 4- and 5-star hotels in Uptown Charlotte.

To close on sales, Holiday Inn Center City entertains many clients in their award winning Caffe Siena restaurant. The Hotel hosts client parties, Chef’s Tables and theme parties in the concierge lounge and roof top and is eager to get new business to the Hotel to show them the Hotel, which recently earned the IHG Renovation of the Year Award.

Jackie Berkowitz, Director of Sales & Marketing, participates in all Visit Charlotte functions and goes above and beyond the idea of Southern hospitality. Mike Butts of Visit Charlotte says of Jackie, “[On a] regular basis you show your support of our efforts and what we try to accomplish. You are always responsive and provide good input when we need it.” Jackie has worked in hotels in Charlotte for 16 years and a total of 21 years in the industry.

*Holiday Inn Charlotte - Center City offers a terrific location in the heart of downtown Charlotte that is just eight miles from Charlotte Douglas Airport (CLT). Our modern architecture, stylishly appointed rooms and high-quality service combine to rank us among the most distinguished hotels in Charlotte, NC. The Time Warner Cable Arena is adjacent to the hotel, making it easy to catch a sporting event or concert. Bank of America Stadium, home of the NFL Carolina Panthers, NASCAR Hall of Fame and Charlotte Convention Center are blocks away. Caffe Siena, which serves delicious gourmet cuisine, is located in-house. You'll enjoy food that is artfully presented and uniquely inspired by blending the culture and tastes of the Mediterranean. We feature complimentary wireless Internet access in guest rooms and lobby. Our hotel's top notch amenities include a rooftop rotunda with a seasonal outdoor pool, hot tub, jogging track and great views, as well as free transportation within three miles of the hotel. Our facility offers close proximity to area business like Bank of America, Wells Fargo, Duke Energy, BB&T and IBM. With over 14,000 square feet of flexible meeting space, we are the perfect site for upscale wedding ceremonies, receptions, rehearsal dinners, business functions, family reunions and more.*

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