

**October 4, 2011 - FOR IMMEDIATE RELEASE**

**GF Management Affiliate to Manage the Ramada Plaza Hartford Downtown**  
*Crowne Plaza Becomes the Ramada Plaza Hartford Downtown*  
*Through a Multi-Million Dollar Improvement Project*

PHILADELPHIA, PA – GF Management, one of the nation’s premiere hospitality management and development companies, announces that its operating affiliate, HARC Associates, LLC, has been named manager of the newly named Ramada Plaza Hartford Downtown, located in Hartford, Connecticut. HARC Associates assumed management of the Hotel on Wednesday, September 28, 2011.

The new Ramada Plaza Hartford Downtown Hotel recently announced its conversion from a Crowne Plaza. Rick Henrikson, Senior Vice President of Operations for GF Management stated “Thanks to the advanced preparation and hard work of our transition team, in conjunction with the existing property staff, the management transition and flag change was seamless with no disruption in operations.”

To complement the conversion, the 350-room Hotel has begun a multi-million dollar improvement project which includes extensive property renovations. The improvement project will include thorough renovations to the guest rooms and suites, new furniture, new carpeting, flat screen TVs with expanded programming and much more. These renovations improve on an already excellent service experience which includes free high-speed Internet, local area shuttle service, a 24-hour business center, 24-hour fitness center, nearly 9,000 square feet of event space and on-site dining. With the expanded amenities and modern renovations, the Hotel will now offer convention, business and leisure guests the most state-of-the-art hotel in downtown Hartford, CT.

**About Ramada Plaza Hartford Downtown**

Make the fresh new choice in full-service downtown Hartford hotels. The Ramada Plaza Hartford Downtown provides upscale hospitality and convenience to today's convention and business traveler. Take comfort in luxury bedding, superior staffing and a prime location near the Connecticut Convention Center, Connecticut Expo Center, the XL Center and the University of Hartford. Business and leisure guests will enjoy the convenience of a complimentary downtown area shuttle, high-speed Wi-Fi and 24-hour business and fitness facilities. Attractive and spacious meeting rooms are also available for all your planning needs. For more information, call 1-860-549-2400 or visit us online at [www.ramadahartford.com](http://www.ramadahartford.com).

**About GF Management**

GF Management is an award-winning, full-service hospitality ownership, management and advisory company founded in 1988 and based in Center City Philadelphia. With more than 115 hospitality assets under management, including hotels, resorts, conference centers, catering facilities, condominiums and golf courses in 32 states, GF Management, through affiliates, specializes in third-party management, receiverships, asset management and advisory services for a variety of private, institutional and banking clients. Many of GF's core hospitality assets within the property portfolio are owned by its principals and therein provide the strength and balance of ownership and management. The Company is currently seeking to expand its portfolio of full-service ownership and management assignments through long-term contracts and joint-venture investment opportunities.

For more information about GF Management call 215-972-2222 or visit [www.GFHotels.com](http://www.GFHotels.com).

###